

Outreach Event Summaries



SAN BERNARDINO FOOD FEST AND GENERAL PLAN UPDATE



As part of San Bernardino's General Plan Update FutureSB2050, the Active Transportation Project Team participated in the SB FoodFest, where community members were asked to provide input about the Plans.

San Bernardino's Active Transportation Plan was included as part of the Future SB2050 Passport activity, which required participants to visit each booth and get a stamp. There were more than **50** people who passed by the ATP booth.

The booth had project board displays and various ways to provide comments. Community members were asked to share their thoughts about bicycle, pedestrian, and transit options. More importantly, this was an opportunity to show participants the potential for active transportation infrastructure and programming improvements in their City.



San Bernardino Food Fest and General Plan Update

Court Street Square San Bernardino, CA

Saturday, June 26, 2021

5:00 PM - 8:00 PM



EVENT ACTIVITIES

The ATP Team interacted with community members by offering them different options to provide input: survey questionnaire, online mapping tool, comment card, and coloring activity.

Online Mapping Tool: Handheld tablets were provided for place-based comments, where participants could identify key destinations and areas of concerns using the online map.

Survey Questionnaire: Participants could share their walking and biking travel patterns and preferences by answering a few questions. Approximately 12 surveys were collected at the event.

Comment Cards: To collect community feedback, comment cards were used to gather insights about bicycling, walking, and transit. The comment cards were available in both English and Spanish. A total of **30** comment cards were collected at the event.

Safety Coloring Activity: Safety educational coloring worksheets were available to teach young attendees about walking and biking. The coloring sheets allowed children to participate in the planning process, as their artwork may be featured in the ATP.

COMMUNITY QUOTES

The Active Transportation booth attracted more than 50 community members. They made comments that ranged from general observations to specific suggestions. Here are a few notable quotes:

"Walkability to downtown should be a priority"

"I would like *protected bike lanes*, like those in Munich, by the college transit center"

"I would like to walk around and bike the neighborhood, but I don't feel safe"

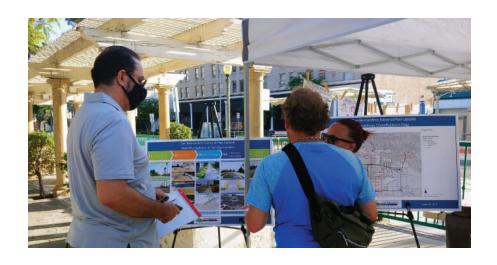
"I like **(downtown)** as a destination, **like walking here** ... and it has a lot of potential"

"**Shade structures** (due to SoCal heat) ... should be prioritized"

"Make access to bike lanes ... at crossings"

"I like a *parklet* at Pioneer Square"

















SOUTHERN CALIFORNIA MOUNTAINS FOUNDATION COMMUNITY MEETING



The Active Transportation Project Team conducted a joint meeting with the Southern California Mountains Foundation Urban Conservation Corps.

The purpose of the meeting was to present an overview of the San Bernardino Active Transportation Plan (ATP), and to discuss common active transportation themes, with an emphasis on pedestrian improvements. Participants were encouraged to give their input about the plan.

Approximately **20 regional leaders and community members** provided insights about walking, biking other related issues.

EVENT ACTIVITIES



Southern California Mountains Foundation Community Meeting

1355 W. 26th Street, San Bernardino, CA

Saturday, August 7, 2021

10:00 AM - 12:00 PM

The event activities used a variety of methods to gather community input for the San Bernardino ATP. Community members had opportunities to comment about the plan through a round table discussion, hand tally, and display boards.

Round Table Discussion: The project team led a round table discussion about the City's Active Transportation Plan's potential infrastructure improvements and programs. Some of the common themes that were discussed include the desire to have more trees and landscaping to provide shade from the heat and the interest in offering bicycle connectivity to adjacent municipalities.

Hand Tally Vote: Community members were asked to participate in a hand tally vote for the active transportation toolbox, which featured pedestrian infrastructure. Some of the most popular pedestrian infrastructure treatments that community members expressed support to include: pedestrian hybrid beacons, high visibility crosswalks, pedestrian countdown signals, school and pedestrian signage, curb extensions, and pedestrian flashing beacons. These infrastructure treatments received support from all event participants.

Display Boards: Display boards with maps and other content were available as tools to help facilitate conversations about active transportation activities in the city. Participants shared comments on specific concerns they had for hyperlocal areas in the city.



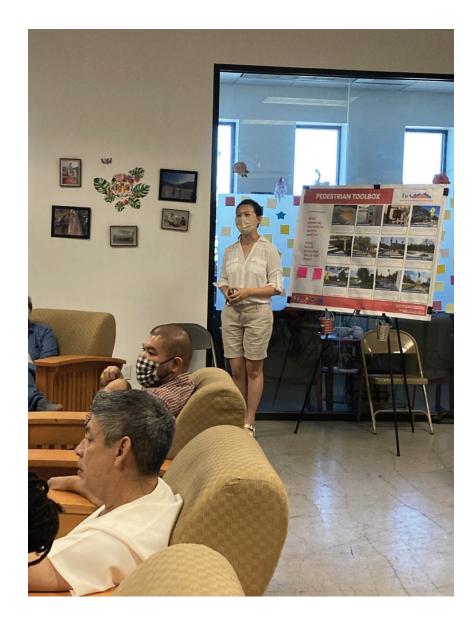




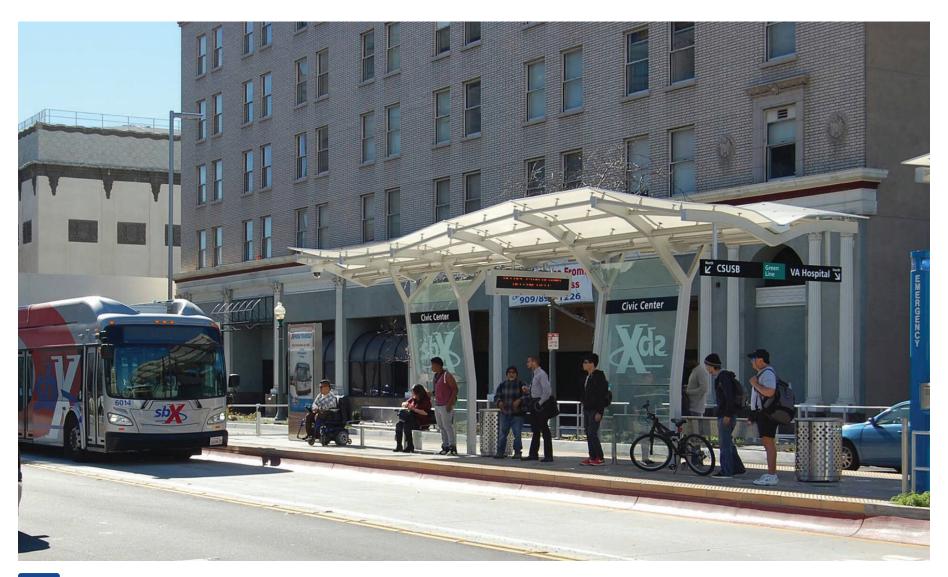








SAN BERNARDINO DOWNTOWN SPECIFIC PLAN EVENT



On Thursday, September 16, 2021, the Active Transportation Project Team conducted a joint meeting with the City of San Bernardino.

The purpose of the meeting was to present an overview of the San Bernardino Active Transportation Plan (ATP), and to discuss common active transportation themes, with an emphasis on pedestrian improvements. Participants were encouraged to give their input about the Plan.

Participants provided useful insights about walking, biking and other related issues.

EVENT ACTIVITIES

Event attendees provided a wealth of information on the large format map. Since the event attracted a lot of bicycle enthusiasts, the majority of event attendees gave comments relevant to improving the City's bicycling infrastructure.

Display Boards: Display boards with maps and other content were available as tools to help facilitate conversations about active transportation activities in the city. Participants shared comments on specific concerns that they had for hyper-local areas in the city.

PROJECT BACKGROUND

The City of San Bernardino Active Transportation Plan (ATP) is intended to improve walking, biking, and connections to transit! Locally, the ATP will complement the current General Plan Update and Downtown Specific Plan projects. San Bernardino's ATP will also contribute to the transportation planning efforts as part of the County's regional network. The ATP project timeline is from October 2020 until January 2022.



San Bernardino Downtown Specific Plan

XXXX W. XXXX Street, San Bernardino, CA

Thursday, September 16, 2021

00:00 AM - 00:00 PM

RENDEZVOUS BACK TO ROUTE 66



The City of San Bernardino Area Chamber of Commerce and event organizers hosted the eighth annual Route 66 event for thousands of car enthusiasts in the region. The event featured a car parade, music, and food for the community.

This regional event was an opportunity for the City to conduct community outreach for some of its ongoing planning projects. The project team for the San Bernardino Active Transportation Plan (ATP) shared a joint information booth with the teams for the General Plan Update FutureSB2050 and the Downtown San Bernardino Development project to gather input.

The project team interacted with more than **100 people**. There were many lively discussions about the ATP's project priorities and other related issues. The conversations were conducted in both English and Spanish.



Rendezvous Back to Route 66

Court Street Square San Bernardino, CA

Saturday, October 2, 2021

9:00 AM - 9:00 PM



EVENT ACTIVITIES

Event activities focused on project priorities. Participants were encouraged to provide input on comment cards using exhibits on display boards as guidance. A bicycle/pedestrian safety coloring activity was also provided for children.

Comment Cards: Comment cards were used to rank street corridors, intersections, and destinations. The corridors were identified from Phase I of the outreach and engagement effort, and the exercise helped to guide potential project priorities. Comment cards were available in English and Spanish. The project team collected a total of **42 comment cards** at the event.

Safety Coloring Activity: Safety educational coloring worksheets were available to teach young attendees about walking and biking.

























21ST VETERAN'S DAY PARADE AND SALUTE



The City of San Bernardino Parks, Recreation, and Community Services and event organizers hosted the twenty-first annual Veteran's Day Parade and Salute event. The event featured a parade, music, and food for the community.

This local event was an opportunity for the City to conduct community outreach for the San Bernardino Active Transportation Plan. The Project Team engaged with many community members about project priorities and active transportation in the city.

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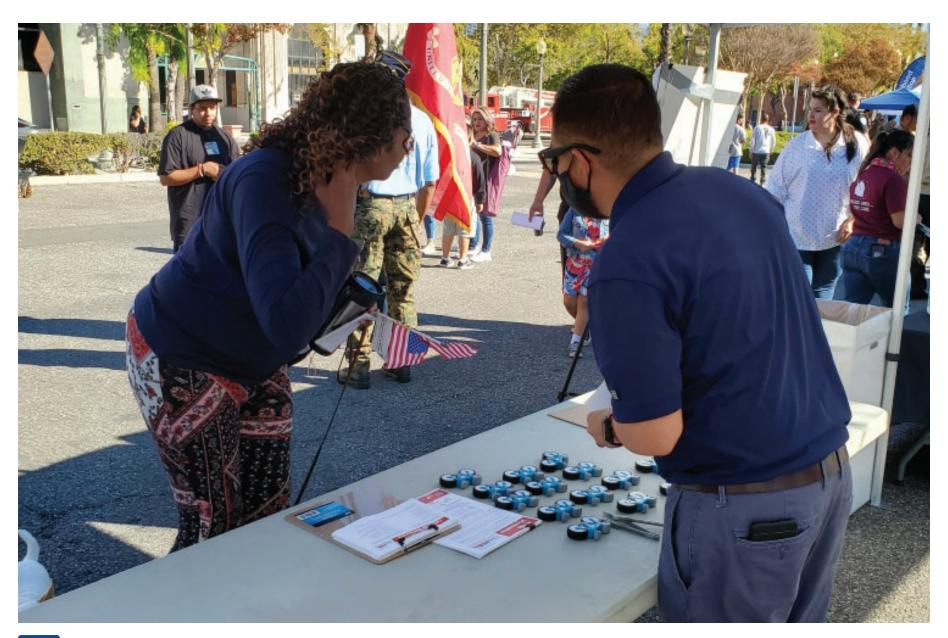


21st Veteran's Day Parade and Salute

Court Street Square San Bernardino, CA

Thursday, November 11, 2021

9:00 AM







SAN BERNARDINO ARTS FEST & GO HUMAN KIT OF PARTS ACTIVATION



On Saturday, March 19th, 2022, the Active Transportation Project Team participated in the Go Human Kit of Parts Activation in Downtown San Bernardino to engage with community members about the San Bernardino Active Transportation Plan (ATP).

The Go Human Kit of Parts Activation was a community engagement effort that used elements from the Kit of Parts borrowed from the Southern Association of Governments (SCAG) to showcase pedestrian, bicycle, and placemaking elements in Downtown San Bernardino. It was part of the festivities at the San Bernardino's Arts Fest, which included more than 20 artists, a lineup of music and dance performers, plus food vendors.

The Project Team engaged with **approximately 100 community members** about the street elements. The team also received **21 comment cards** about network topic priorities for the Active Transportation Plan.



San Bernardino Arts Fest & Go Human Kit of Parts Activation

Court Street and D Street, San Bernardino, CA

Saturday, March 19, 2022

10:00 AM - 4:00 PM



EVENT ACTIVITIES

The event had many activities for community members to share input for the San Bernardino ATP. They could participate in small group tours to learn about the Kit of Parts elements, community feedback activities, comment cards, display boards, and safety coloring activity.

Kit of Parts Activation & Small Group Tours: The Project Team led small group tours to teach and engage with community members about the artistic crosswalk, separated bike lane, parklet, and curb extension. Many, if not all, of the elements, were new to the city. The event allowed community members to experience firsthand how the new infrastructure could transform city streets.

Community Feedback Activities: Community members participated in a survey through display boards about their preferences for the street elements. They overwhelmingly showed support for making the elements permanent in the city.

Comment Cards: The Project Team asked community members to help rank the criteria to use for prioritizing projects. The criteria identified include: Community Need/Input, Equity, Health, Network Connectivity and Safety. The highest ranking priorities are safety and network connectivity. The lowest priority is health.

Safety Coloring Activity: Families with children were invited to participate in a coloring activity about safe biking and walking. Approximately one dozen coloring worksheets were handed out to kids who were interested in learning more about safety.



